

APPROACH:

Better Results Start with Listening

Our approach to better results is straightforward. We listen to learn all about your organization and its goals. We extend your capabilities and enhance your results giving you complete control with your own people, processes and vendors.

Empower Your People



eLynxx software provides your people with the means to manage, connect, communicate, collaborate and simplify marketing supply chain operations. It empowers your people by handling minutiae and automating repetitive tasks that monopolize time and resources.

Strengthen Your Process



From creative to delivery, the process behind your organization's marketing materials is as unique and complex as the projects it facilitates. eLynxx software builds upon your process to eliminate problems through tailored transparency, communication, asset management and full reporting.

Work With Your Vendors



eLynxx software helps you bring objectivity to vendor relationships. It fosters mutually beneficial competition based on capability and performance. Every detail of every transaction is captured to ensure quality and service on each project.

Achieve Better Results



eLynxx software helps ensure that every marketing material project meets quality expectations with less hassle and lower per-unit cost. These better results will free resources and funds to reinvest in increased market reach or redirect to new marketing initiatives.

No Costly Technology - It Pays for Itself

Because it is cloud-based, eLynxx software eliminates many of the costly expenses associated with traditional software including system installation, maintenance, routine backups and the extra information technology staffing and infrastructure required.

eLynxx software, along with our exclusive competitive sourcing method and best practices, helps organizations achieve a per-unit cost savings of up to 40%. In addition, full transparency, centralized reporting, improved accountability and total control, provide valuable gains in efficiency and effectiveness. eLynxx software provides a tremendous ROI that more than pays for itself.

eLynxx Software Helps...



Marketing Professionals
Supply Chain Leaders



Finance Managers
C-Level Executives



Non-Profits
Associations
Businesses



Educational Institutions
Marketing Consultants
Public Sector

Innovating Since 1975

For nearly 40 years eLynxx Solutions has provided innovative solutions that help buyers of custom-produced graphic communication materials and their vendors work together to achieve better results.

Although business has changed drastically over the decades, eLynxx Solutions has remained focused on innovation. Today we offer a package that is unique in the marketplace. Only eLynxx software provides your organization a purpose-built tool to help you manage quality, control procedures, simplify complexities and reduce per-unit cost of your marketing materials with your own people, processes and vendors.